

Notes From The Informal Meeting Of The ASAW Board July 23, 2010

Attendees: D. Black, M. Bushard, C. Cierzan, D. Pogue, S. Roell, D. Mackie,
S. McClintock, R. Mucci,

The ASAW had a board meeting scheduled for July 23, 2010. Due to lack of a quorum, this meeting was cancelled and the attendees instead held an informal discussion. The discussion took place at the ASAW Summerfun Horse Show at the close of the afternoon session.

Moderator: The topics were coordinated by Dee Dee Mackie.

Topics Discussed:

- ASAW Director Pogue (for Treasurer Weyenberg) distributed copies of our Profit and Loss Statement and members noted that our cash balances were down by about \$35,000. It was suggested that our financial profile has weakened over the last few years and some attendees thought the Board should discuss the strategic significance of our financial position at a future Board meeting.
- We needed to make sure we have someone available Saturday evening to give out the ASAW Scholarships.
- We had about 80 raffle tickets remaining for the netbook computer. Shelagh Roell volunteered to try to sell these tickets during the performances on Friday and Saturday.
- Mary Bushard indicated that no one picked up the trailer for the Summer Premier Horse Show and so we didn't have our booth at that show.
- We will have an extra (non-budgeted) expense for the ASAW Summerfun Horse Show due to the excessive amount of rain we had yesterday. The rain caused some major flooding in parts of the show ring and so we put down about 100 bags of shavings in order to make the ring useable. Everyone involved with the show helped. The extra expense is the cost of the shavings.
- Debra Black indicated that she is working on a Moments and Memory history piece on Mike Schallock.
- We had some discussion about the need to update our credit card processing equipment. It was indicated that Vicky Holston was coordinating the research.
- We discussed whether a one-day long-term strategic planning session could be helpful. It was suggested that we might talk about what other similar organizations are doing and also that it might be a good way for our newer Board members to become more familiar with what we do as an organization and the issues we face.

This informal discussion lasted approximately an hour.

R. A. Mucci